

EHTHS COMMUNICATIONS ACADEMY: GOALS

- Offer students a unique and specialized program that prepares them for 21st century college and careers.
- Help students develop an understanding of video production, broadcast journalism, and writing for mass media communications.
- Open students' minds to a variety of global career opportunities in communications.
- Develop productive members of society who understand communications in writing, broadcast, and video.
- Provide opportunities to apply what students learn in practical applications.
- Provide professional experience opportunities to students in mass media production
- Create a community of life-long learners that take initiative in their community and educational endeavors

EHTHS COMMUNICATIONS ACADEMY: ADMISSION CRITERIA

- Must be an incoming freshman
- Recommendation from one core academic 8th grade teacher and one other special content area teacher
- Passed core 8th grade academic subjects with B or better
- State-wide assessment scores as well as school-based assessment scores will be considered
- Formal application process including essay

FOUR-YEAR COURSE SEQUENCE & COURSE DESCRIPTIONS

INTRO TO COMMUNICATIONS (CP)

Grade 9

2.5 Credits

Pre-requisite: Acceptance into the EHTHS Communications Academy

The purpose of this course is to introduce students to various dimensions of the media and the impact that media has on audiences. Specifically, students will analyze the impact of print media, radio, television and film throughout history, and students will examine the future directions media may take.

INTRO TO MEDIA APPLICATIONS (CP)

Grade 9

2.5 Credits

Pre-requisite: Acceptance into the EHTHS Communications Academy

This course provides a technical foundation to video production. Technical issues such as lighting, camera techniques, audio concepts, and basic editing. This class offers students practical experience in producing digital video.

WRITING FOR THE MEDIA (CP)

Grade 10

2.5 Credits

Pre-requisite: successful completion of 9th grade Communications Academy courses

This is an intensive writing course designed to introduce to students the various forms of writing for the mass media. The course covers a host of writing formats and styles all tailored to the specific medium and the target audience. The types of writing include news stories, feature stories, press releases, web writing and broadcast newscasts.

BROADCAST JOURNALISM (CP)

Grade 10

2.5 Credits

Pre-requisite: successful completion of 9th grade Communications Academy courses

This course introduces students to the procedures and vocabulary used in the television industry. For example, students learn the techniques used by electronic journalists and practice these skills through field production exercises. Students are also introduced to the newer digital television technologies. Students will write segment commentary for the Eagle News Show.

SCREENWRITING (CP)

Grade 10

2.5 Credits

Pre-requisite: successful completion of 9th grade Communications Academy courses

Introductory course in writing concentrating on the principles and techniques of writing for film and television. Students discover, explore and analyze all the elements that make a successful, professional screenplay, both narrative and dramatic, including form and function. Among these various elements are story, character dialogue, the nature and interaction of shot scene and sequence, structure and visualization.

VIDEO PRODUCTION (CP)

Grade 10

2.5 Credits

Pre-requisite: successful completion of 9th grade Communications Academy courses

The course encompasses the basic elements of pre-planning and videography. Covered are all camera functions, depth of field, motion, lighting, color, narrative, structure and composition. This course examines the theoretical and practical application of the production process. Students will produce segments for Eagle News.

EAGLE NEWS PRODUCTION (CP)

Grade 11

5 Credits

Pre-requisite: successful completion of 9th & 10th grade Communications Academy courses

Eagle News Production is an audio/video technical class that focuses on the production of Eagle News. Students are expected to perform all tasks needed for the production of a news based television show that will broadcast each day to the student body. Students will write, shoot and edit "stand alone" news features included in our daily broadcast.

****ELECTIVE CHOICE (HN,CP)***

Grade 11

5 Credits

Pre-requisite: None

In the third year of the Communications Academy, students will choose at least one (1) of the following elective courses: Great Films/Great Books, Creative Writing, Electronic Journalism, Journalism/Newspaper, Philosophy through Film.

PRINCIPLES OF MULTIMEDIA PRODUCTION (HN)

Grade 12

5 Credits

Pre-requisite: successful completion of 9th, 10th & 11th grade Communications Academy courses

The essential objective is to develop the students' creative capacities and to introduce students to the practical concerns in the making of film style single camera productions. The goal of the course is to develop professional skills and knowledge in the areas of: scriptwriting, directing, filming, audio, lighting, and editing. Students gain hands-on experience in lighting, filming, audio recording and computer based editing and assume roles in the pre through post production processes. Students will create a final video project of their own design. Formal assessments will be based on the assigned text. **This will also be offered as a Dual Credit option course with Stockton University.**

EHT-TV INTERNSHIP (CP)

Grade 12

5 Credits

Pre-requisite: successful completion of 9th, 10th & 11th grade Communications Academy courses

In this internship, students gain experience in television production from EHT-TV. Students record campus events and athletics, produce original content and engage in media management activities. Students will establish partnership with community media outlets.